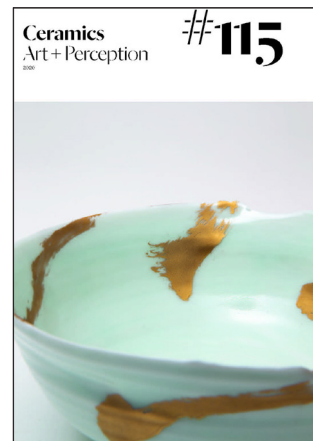


Ceramics

Art + Perception



ADVERTISING RATES - PRINT/WEBSITE

Published in May & October

Ceramics Art + Perception has set the international standard for writing about ceramics for nearly 30 years. With 160+ full-colour pages, it contains reviews, articles and regular features on a broad range of issues associated with ceramics. Every issue of Ceramics: Art + Perception now includes Ceramics TECHNICAL articles. Advertise in the most broadly read ceramics magazine in the world. Print advertising includes a complimentary 6 month website advertisement.

PRINT ADVERTISING

SPECIFICATIONS

	HEIGHT	WIDTH
FULL PAGE TRIM	260.35 mm 10.25 inches	184.15 mm 7.25 inches
PAGE NON BLEED	257.17 mm 10.125 inches	180.97 mm 7.125 inches
PAGE WITH BLEED	263.52 mm 10.375 inches	187.32 mm 7.375 inches

DEADLINES

PUBLICATION DATE	ARTWORK DUE BY
MAY	1 st MARCH
OCTOBER	1 st AUGUST

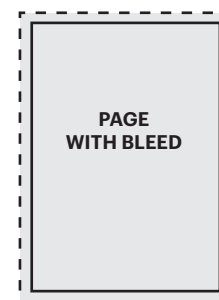
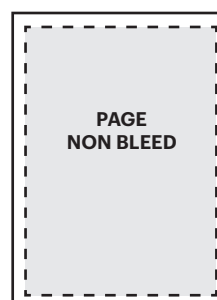
RATES (per insertion)

CASUAL	CONTRACT
\$600.00 AU	\$500.00 AU

WEBSITE ADVERTISING

RATES

PER MONTH	PER YEAR
\$10.00 AU	\$100.00 AU



ARTWORK

Please provide artwork in one of the following formats:

- Adobe PDF, press quality, CMYK colours
- Adobe Indesign (all fonts and images included)
- 300 dpi JPEG, TIFF or Photoshop (PSD or EPS) image

Email files to: editor@mansfieldceramics.com or provide link to dropbox, we transfer etc for download.

ARTWORK

Provide artwork at 300 pixels wide as:

- JPG OR PNG file

Email files to: editor@mansfieldceramics.com



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